

A BIG SCARY NUMBER!

- In 2020, 61% of email blocked at Internet border before going to mailboxes
- That's actually down from 2017, when about 75% of email was blocked
- There are about a dozen layers of protection to traverse for email messages coming from outside JH
- Other tools to clean up threat messages that do make it through
- Ten times more blocked email than Elvis fans?



REMEMBER:

Everything discussed here as being good for Hopkins also applies to your own personal online security.

AGENDA

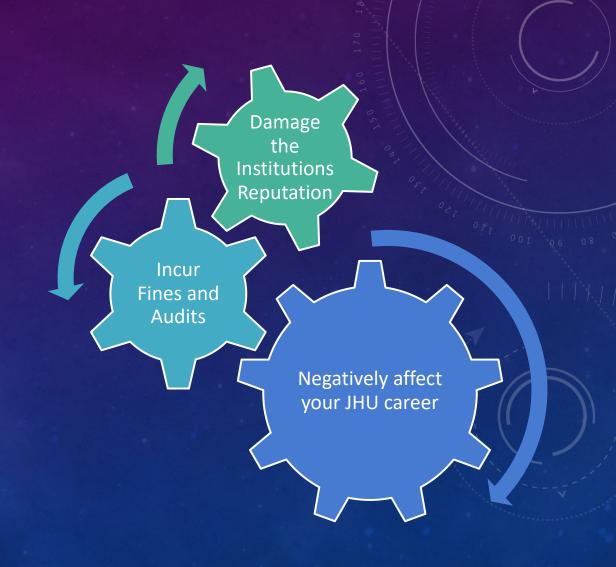
- Terminology
- Are the threats real?
- What are our risks?
- What should we do?
- Questions?



WHAT IS IT SECURITY?

 We are considering Confidentiality, Integrity, and Availability

- Not everything needs to be secure, but it's important we understand and accept the risks of the degree of security applied
- How would you want this handled if it was YOUR information?



WHAT IS PERSONALLY IDENTIFIABLE INFORMATION?

It includes, but is not limited to:

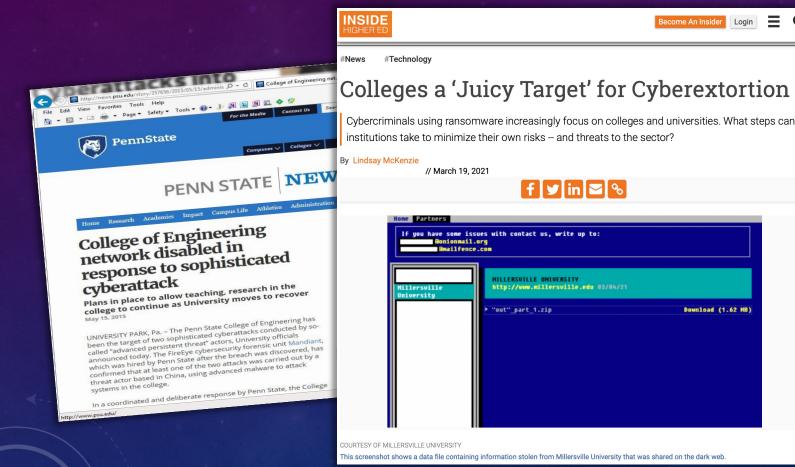
- SSNs
- Dates of Birth
- Financial Account Information
- Driver's License Numbers
- Credit Card Numbers
- Health Information

PII is often more sensitive in combinations than in isolation:

- Email address: not sensitive
- Last four of SSN: not (that) sensitive
- Together? Very sensitive!

ARE THE THREATS REAL?

HIGHER EDUCATION CYBER ATTACKS





ABOUT BREACHES

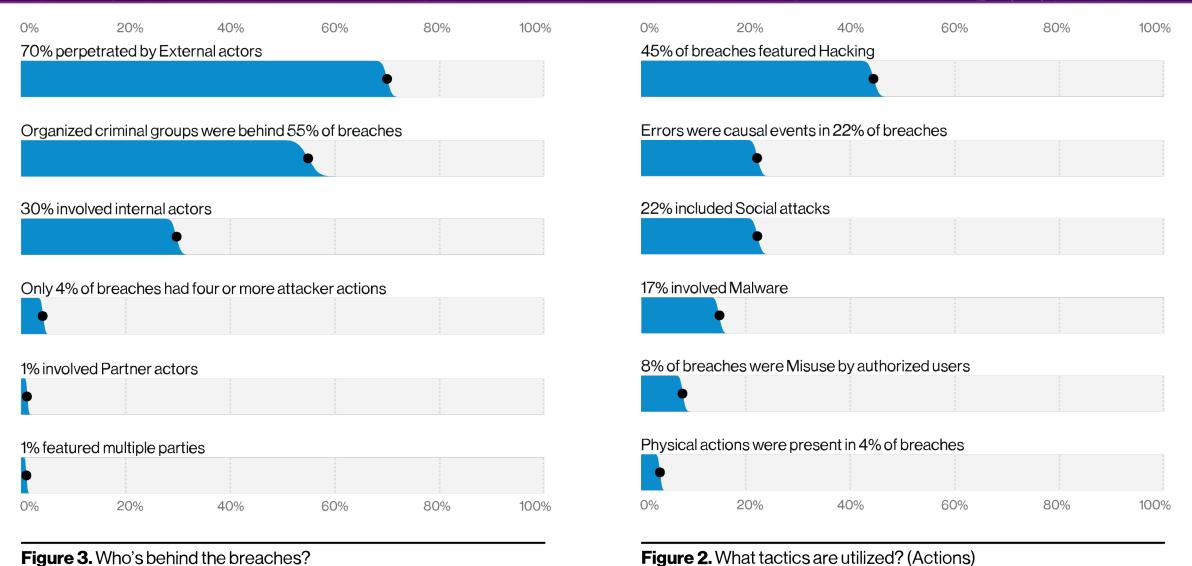
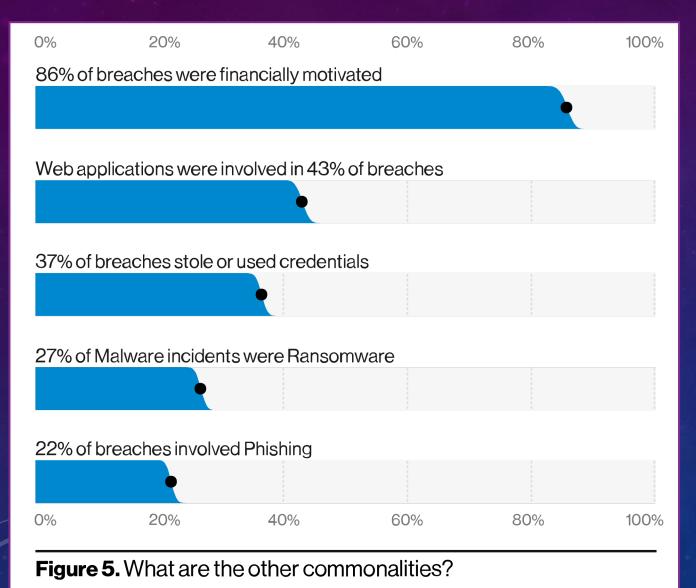


Figure 2. What tactics are utilized? (Actions)

MORE ABOUT BREACHES



Frequency

819 incidents, 228 with confirmed data disclosure

Top Patterns

Miscellaneous Errors and Web Applications represent 81% of breaches

Threat Actors

External (67%), Internal (33%), Partner (1%), Multiple (1%)

Actor Motives

Financial (92%), Fun (5%), Convenience (3%), Espionage (3%), Secondary (2%)

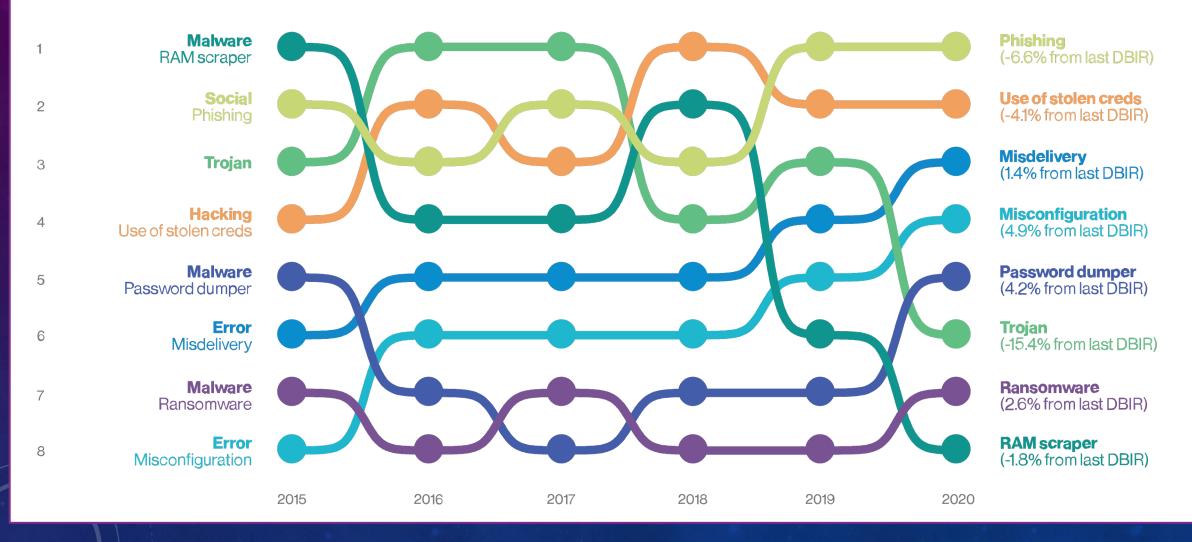
Data Compromised

Personal (75%), Credentials (30%), Other (23%), Internal (13%)

Source: Verizon 2020 Data Breach Investigation Report

MORE ABOUT BREACHES

Figure 6. Select action varieties in breaches over time



WHAT ARE OUR RISKS?

PHISHING... TAX FRAUD...

IT at Johns Hopkins

Phishing scams continue to be aimed at Johns Hopkins

To: Ernie Soffronoff,

Reply-To: IT at Johns Hopkins

Is this email not displaying correct

JOHNS HOPKINS

Dear Colleagues:

Members of the Johns Hopkins community are being targeted by a phis email appearing to be from Johns Hopkins IT asks you to click a link to This link takes you to a fake page intended to trick you into providing yo

This is the latest in a series of phishing scams intended to deceive peo are responding to an official Johns Hopkins request. To protect your pe the security of Johns Hopkins' systems, please be extremely cautious a asks you to follow a link and enter your login or other personal informat

Know what to look for

The new phishing email looks like this screenshot:

From: JHED IT [mailto:jhedsupport@comcast.net]
Sent: Wednesday, January 18, 2017 1:23 PM
Subject: Secure Validation

Michelle Thompson

Eguifax/TALX W2

o:

Dear Liaisons:

As we discussed in a recent meeting, Hopkins is sending out letters to individuals that have either self-reported 2017 tax fraud or for whom we have identified extential fraud through our Equifact TALY W2 condex. You may have questions show

this in your organization. Any below. In a few weeks, Wanda

Late Wednesday, a firm working spring (under the signatures of University personnel but also to the signature of the signatur

For questions or concerns, ple

- You should first direct them IDExperts is able to efficiently 939-4170.
- If the caller insists on talkin the address below (even if the individuals to contact IDExper

tax.office@jhu.edu

- If you or another administra address. Please try to avoid so office and will be for the next s
- Some people may try to cal investigations conducted on the IDExperts may not be able to Thanks.

JOHNS HOPKINS
WHITING SCHOOL
of ENGINEERING

Inbox - Hopkins July 14, 2017 at 10:31 AM

January 27, 2021

Dear Johns Hopkins Faculty and Staff,

It's the time of year when preparing to file 2020 income taxes becomes top of mind, and we have important updates and information to share with you.

Be aware of scams

We'd like to remind you to please be aware of scams involving W-2s, tax filing, and your person information. To avoid being the victim of a scam, please be aware of the following:

• Consider filing your taxes as early as possible, because the IRS allows only one tax return

CRYPTOLOCKER? WANNACRY?



Payment will be raised on

5/16/2017 00:47:55

Time Left

02:23:57:37

Your files will be lost on

5/20/2017 00:47:55

Time Left

06:23:57:37

Ooops, your files have been encrypted!

English

What Happened to My Computer?

Your important files are encrypted.

Many of your documents, photos, videos, databases and other files are no longer accessible because they have been encrypted. Maybe you are busy looking for a way to recover your files, but do not waste your time. Nobody can recover your files without our decryption service.

Can I Recover My Files?

Sure. We guarantee that you can recover all your files safely and easily. But you have not so enough time.

You can decrypt some of your files for free. Try now by clicking <Decrypt>.

But if you want to decrypt all your files, you need to pay.

You only have 3 days to submit the payment. After that the price will be doubled. Also, if you don't pay in 7 days, you won't be able to recover your files forever. We will have free events for users who are so poor that they couldn't pay in 6 months.

How Do I Pay?

Payment is accepted in Bitcoin only. For more information, click <About bitcoin>. Please check the current price of Bitcoin and buy some bitcoins. For more information, click <How to buy bitcoins>.

And send the correct amount to the address specified in this window.

After your payment, click < Check Payment>. Best time to check: 9:00am - 11:00am

About bitcoin

How to buy bitcoins?

Contact Us



Send \$300 worth of bitcoin to this address:

12t9YDPgwueZ9NyMgw519p7AA8isjr6SMw

Сору

DISCLOSURE NOTIFICATION

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Return to News Releases

Johns Hopkins Statement: Breac

March 7, 2014
FOR IMMEDIATE RELEASE
CONTACT: Dennis O'Shea
443-997-9912 (office)
410-499-7460 (cell)
dro@jhu.edu

The following statement may be attributed to Johns Hopkins University spoke

Johns Hopkins has learned from the FBI that information stolen from a Depa posted on the Internet on Thursday, March 6. This came one day after the de extortion message from someone claiming to be a member of the hackers' gr

The extortionist threatened to post stolen BME Department data if the university access the university's network. The university did not and will not provide the

The department, the Whiting School of Engineering and the university are in FBI's criminal investigation. We are still gathering information, but here is which is the still gathering information and the university are in FBI's criminal investigation.

— The server in question is used primarily to produce the Biomedical Engine occurred late last year, but came to light when someone posted on Twitter in error that left a database on the server vulnerable was promptly identified an

— There is no evidence that the database on the server contained Social S



BRIAN E. FROSH

MARYLAND ATTORNEY GENERAL

FILE A CONSUMER COMPLAINT

HOME

SERVICES -

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OUR OFFICE •

information, and date of

birth

EMPLOY

thro

202

Quick Links

- About Information Security
 Breaches
- Comprehensive Guide to Identity Theft (PDF)
- Guide to Freezing Your Credit Report
- > Identity Theft Passport
- > Protect Yourself From Identity Theft
- > Unemployment Insurance Fraud

Maryland Information Security Breach Notices

> Security Breach Notices

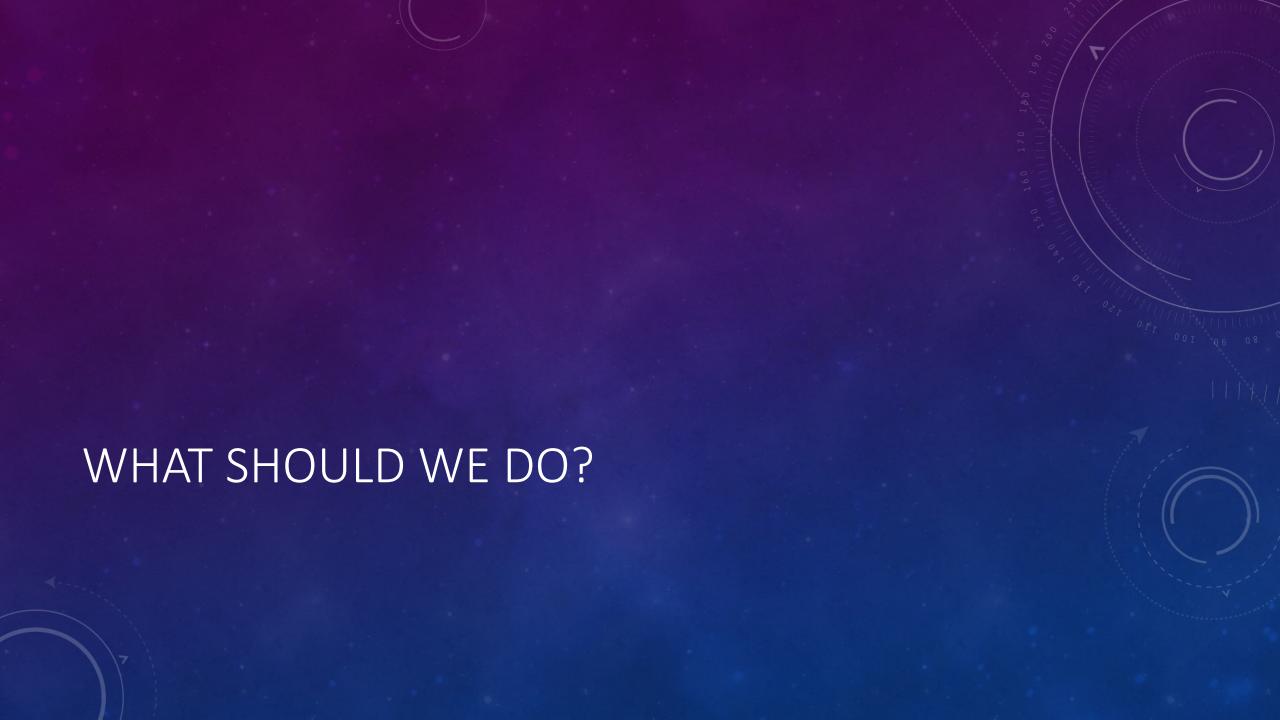
Businesses

- > Digital Copier Security
- > Guidelines for security breach

Maryland Information Security Breach Notices

As of January 2008, any business that retains consumer records is required by Maryland law to notify a consumer resident of Maryland if his or her information is compromised. The "security breach law" also requires the bust the Office of the Attorney General. Links to notices sent to the OAG from 2017 to the present are listed on this are working to keep this list as up-to-date as possible. Questions about specific notices may be directed to IDTheft@oag.state.md.us. Below is a chart containing the case number, date of the notice, business name, he people are affected what information was compromised and how it was lost.

Find a file		ρ			
Case Title	Case No.	Date Received	No of MD Residents	Information Breached	Hov
▲Year : 2020 (951)					
World Vision, Inc.	itu- 331763	8/31/2020	4	name, contact information, email, physical mailing address, ssn driver' license number, financial account	ran: atta occ Feb



VERIZON 2020 DATA BREACH INVESTIGATION REPORT TOP CONTROLS FOR EDUCATION

- 1. Implement a Security Awareness and Training Program
- 2. Boundary Defense
- 3. Secure Configuration PLEASE REBOOT WEEKLY

NEW: MyLearning "JHU Electronic Information Security and Data Management"



Problem	Responses
Phishing (or other threat) Email	 Healthy skepticism Look for traits of "real" login page Forward messages to spam@jhu.edu Don't use external mailbox (Gmail) for work email
Stolen Credentials	 Multi-factor authentication Don't reuse passwords Password rotation, password quality Notifications on account activity
Malware and Cryptolocker	 Keep patches up to date Back up files to server, or use desktop backup Use OneDrive Be mindful of what networks you connect to
Information Disclosure	 Minimize retained data in scope and time Encryption for devices Share data using OneDrve, [secure] email service Hygiene for your desk (shred papers, lock workstation)

CAN YOU LIMIT WHAT DATA COULD BE LEAKED?

From this:

Name	JHED	Birthdate	SSN
Person, Newest	nperson7	August 19, 1999	012-34-5678
Person, Middle	mperson4	March 25, 1985	876-54-3210
Person, Oldest	operson1	June 5, 1970	123-45-6789

To this:

Name	JHED	Birthdate	SSN
Person, Newest	nperson7	(redacted)	5678
Person, Middle	mperson4	(redacted)	3210
(redacted)	(redacted)	(redacted)	(redacted)